

From Dealer Support to Dealer Sales

SUPPORT THAT SELLS - 24/7

A governed AI-Agent that helps every dealer sell, install, and service more of your products.

SITUATION:

Your dealers and distributors sell, install, and service your products in the field. They carry other brands too. The line they push hardest is the one that's easiest to support. When answers on specs, installs, or warranty take days... deals slip, installs go wrong, and repeat orders go elsewhere.

Dealer support isn't a cost center. It's where your next sale is won or lost. As your lines and networks grow, so does the revenue riding on every answer.

PROBLEM:

Support gaps leak revenue across your channel. Manufacturers face:

- Sales lost while dealers wait on spec and option answers
- After-hours questions go unanswered, and so do the deals
- Install errors that cost repeat orders and referrals
- Missed parts, service, and upgrade sales
- New dealers take weeks before they sell confidently
- Misquotes and warranty claims erode margin

SOLUTION:

kama.ai delivers a governed Responsible AI Agent inside your existing dealer portal. We call it the REACTT™ Agent. Your team loads approved answers on specs, installs, troubleshooting, and warranty into the Knowledge Graph AI. Manuals, parts catalogues, and service bulletins go into Trusted Collections.

Every dealer gets accurate answers 24/7, across every time zone. Governed by design, with Human in the Loop oversight.

Dealers close faster, install right the first time, and sell more of the line that supports them best.

Every inquiry is logged. Your team sees which products, parts, and upgrades dealers ask about: a live view of channel demand and new dealer issues.

Support that Never clocks out.
Sales that Don't wait for Monday.

Dealer support becomes an always-on sales and support engine for your channel.



WHAT IT DOES

Dealer AI Agent answers Questions on:

- **Product specs, configurations, and compatibility**
- **Parts, accessories, and upgrade options**
- Installation and commissioning procedures
- Troubleshooting for field issues and fault codes
- Warranty terms, claims, and replacements
- Compliance, certification, and regulatory requirements
- **New products and service bulletins, to every dealer**

BUSINESS VALUE

Grow channel revenue with the dealers you already have:

- **Close more dealer sales:** answers in minutes, at any hour
- **Grow parts, service, and upgrade revenue**
- **Repeat & Referral orders:** efficient installs drive loyalty and more referrals
- **Launch faster:** every dealer selling new products from day one
- **Onboard dealers in days**, not weeks or months
- **Protect margin:** fewer misquotes and warranty claims

REVENUE EXAMPLE

5 Dealers x [1 extra order per mo.] x [\$2000 (avg order val)] = \$120,000 ARR
plus parts, services, and warranty savings...

The Dealer REACTT™ Agent turns channel support into measurable new revenue:



01
More dealer sales
closed, at any hour



02
Higher parts, service,
and upgrade revenue



03
More repeat orders from
installs done right



04
New dealers selling in
days, not weeks



05
Fewer warranty claims
and costly misquotes



06
Live view of channel
demand from
every inquiry

RESULTS | ROI

When it's got to be right it's got to be...



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